

Brno, March 6th

Trade fairs TECHAGRO, SILVA REGINA and BIOMASA have been postponed to 2021

Dear Exhibitors,

we have to inform you that the management of BVV Trade Fairs Brno a.s. has agreed with partner professional associations on the postponement the TECHAGRO and SILVA REGINA fairs to April 11 - 15, 2021, while maintaining a two-year periodicity in odd years.

The TECHAGRO Trade Fair has become the third largest trade fair for agricultural technology in Europe, which is attended apart from Czech, mainly by German, Italian and French companies. It gets visited by agricultural professionals from all neighboring countries. This measure, the main objective of which is to eliminate commercial risks and non-returnable costs, takes into account the international importance of the fair and the constraints arising from the persisting uncertainty in relations to the coronavirus spread in Europe.

"We approach the matter in a professional and managerial way. We do not want to disappoint the trust of our customers - exhibitors and visitors - in this unclear situation. Although from today's point of view the trade fair is feasible and no one prohibits such an event, the situation may be different in a few days. Therefore, at this stage of the preparations for the fair we must eliminate all costs and risks incurred. The scheduling of the event to odd years is also important in view of the new dates set for other European fairs," said Jiří Kuliš, CEO of Trade Fairs Brno.

"We see the adopted measures as the best possible. Holding the event in the current social situation carries too high economic and reputation risk. Therefore, we strive to maintain maximum responsibility to all clients, foreign and domestic partners and our own employees while minimizing losses incurred in the project. At the same time, we want to assure the agricultural community that we plan to hold the event in the new term in an unchanged scope," commented Tomáš Kvapil, chairman of the Committee of the Association of Importers of Agricultural Technology.

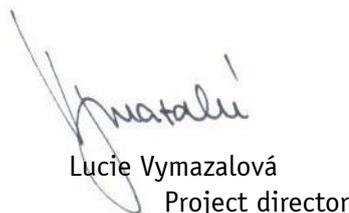
Dušan Benža, Director of the Secretariat of the Association of Agricultural and Forestry Technology A.ZET, added: "Given the current precarious situation where travel in Europe is restricted, there is no certainty of holding mass events and gatherings with large numbers of participants. Aiming to eliminate possible losses and costs not yet spent, it was agreed to organize the fair next spring. The fair cannot be held at contemplated alternative dates in May or June, due to a collision with agrotechnical processes. Both associations confirmed their interest in the continuation of the Techagro project. The funds paid for the exhibition space, will remain until the next decision as down payment for participation in the newly scheduled Techagro".

We believe that you will understand this situation and endeavor to keep Techagro as the biggest top Central European business event in the field of agricultural and forestry technology. Our team will contact you in an effort to solve your individual problems as a result of this action.

With best regards,



Jan Kuběna
Business director



Lucie Vymazalová
Project director



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